

AGENCY CAPABILITIES

ShineEntertainmentMedia.com

@Shine__News

ABOUT US

Shine Entertainment Media LLC (SHINE) was founded in 2007 by Dario Brignole.

Dario has worked in the sports and entertainment industry for over 30 years: Nike (5 years), IMG (13 years) Shine (12 years). His cumulative sales for his various properties and clients is above \$600 million.

Shine currently has offices in Miami, Dallas, LA, Mexico, Barcelona, London and Buenos Aires focusing on sports and entertainment marketing with its core business on **talent representation, event management, corporate consulting and new media production.**

Shine has represented and represents clients like Lionel Messi, Diego Maradona Oribe Peralta, Dos Santos' Brothers, Jorge Ramos, Maria Elena Salinas, CONCACAF Gold Cup, CONMEBOL Copa America, FIFA Qualifying games and many more.

Shine currently represents around 70% of the Mexican National Team soccer players, having a direct access to them. to create marketing and social media campaigns with them.



[LEARN MORE](#)

SHINE Global Offices

- Los Angeles, CA
- Dallas, TX
- Miami, FL
- Mexico City, Mexico

- Barcelona, Spain
- Buenos Aires, Argentina
- London, UK

OUR SERVICES


- SHINE core businesses and services are:
 - **Talent representation**
Marketing and Social Media campaigns, appearances, autographs promotional items., etc.
 - **Event management**
Manage and create tailor made events.
 - **Corporate consulting**
Research and implementation of tailor made strategies, budgeting and allocation of corporate resources.
 - **New media production**
Branded content, full in-house production agency.



Soccer Players



GIOVANI
DOS SANTOS


 1'700,000


 3'500,000


 2'634,633



JONATHAN
DOS SANTOS


 2'000,000

 1'400,000

 742,160



RAÚL
JIMÉNEZ

 1'700,000


 3'200,000

 1'712,592



GUILLERMO
OCHOA

 2'100,000

 2'900,000

 2'518,336

For the full list of soccer players, Click [HERE](#)

Soccer Players



MIGUEL
LAYÚN



2'800,000



3'200,000



2'461,252



HÉCTOR
HERRERA



1'000,000



795,700



136,062



DIEGO
REYES



1'100,000



2'400,000



442,248



HÉCTOR
MORENO



971,000



1'600,000



66,818

For the full list of soccer players, Click [HERE](#)

Soccer Legends



LUIS
HERNANDEZ



28,000



75,500



7,768



DIEGO
MARADONA



4'900,000



201,000



8'999,507



JORGE
CAMPOS



53,800



43,300



JARED
BORGETTI



46,700



296,700



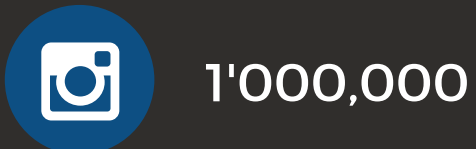
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For the full list of soccer legends, Click [HERE](#)

TV Personalities



JORGE
RAMOS



1'000,000



3'500,000



2'432,132



JORGE
RAMOS



8,093



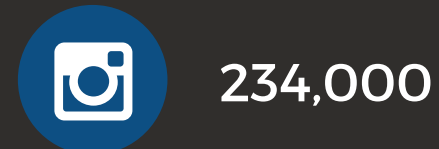
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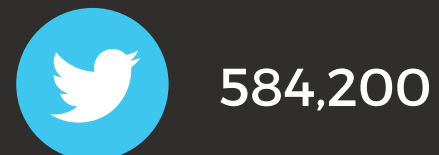
101,201



ADRIANA
MONSALVE



234,000



584,200



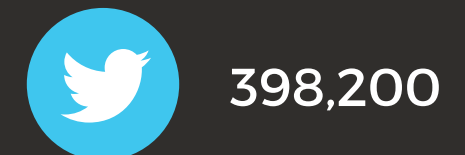
1'712,592



MARIA ELENA
SALINAS



572,000



398,200



2'518,336

For the full list of TV personalities, Click [HERE](#)

Corporate Campaigns



PEPSI
GIO DOS SANTOS

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SKYSCRAPER
DOS SANTOS

[Learn More](#)



EL JIMADOR
JONA DOS SANTOS

[Learn More](#)

More than 10 years creating strategies to maximize sponsor rights.



BUD LIGHT
LAS SENADORAS

[Learn More](#)



NISSAN
MEXICAN NATIONAL TEAM

[Learn More](#)



7UP
HECTOR HERRERA

[Learn More](#)

Creating tailor made campaigns with the right brand ambassadors.



UNILEVER'S ACTIVATION
SOCCER LEGENDS

[Learn More](#)



NAPA AUTO PARTS
JORGE RAMOS ESPN

[Learn More](#)



BRIDGESTONE
JORGE CAMPOS

[Learn More](#)

Activating Mexican National Team's sponsor assets.



Lionel Messi



Guillermo Ochoa



Gerard Pique



Raúl Jiménez



Arturo Vidal

Experience working with 150+ super star soccer players

Panini worldwide campaign - Shine being booking agency

[LEARN MORE](#)

How Shine could help you?



MEXICAN PLAYERS ACTIVATION AND SOCIAL MEDIA CAMPAIGN

Event management and social media platforms engagement campaigns.



INTERVIEW WITH SOCCER PLAYERS AND CELEBRITIES

Content to be shared through sponsor's platforms.



BRANDED CONTENT AND CONSULTING

Tailor made strategic campaigns

Corporate Partners

LIMITED LIST



PEPSICO



Tropicana



BRIDGESTONE

TEQUILA
el Jimador



KORBEL
CALIFORNIA CHAMPAGNE

BODYARMOR

SUEROX



Coca-Cola



DR PEPPER
SNAPPLE GROUP



**Advance/
Auto Parts**



LEARN MORE

Avocados From **Mexico**



GET IN TOUCH

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